



**SPONSORSHIP OPPORTUNITIES TO HELP YOU  
PROMOTE YOUR BUSINESS & SUPPORT A  
FANTASTIC ORGANISATION**



# MEET YOUR CUSTOMERS OF THE FUTURE





# OUR ORGANISATION AND MEMBERS

**WE ARE PART OF ONE OF THE LARGEST RURAL  
YOUTH ORGANISATIONS IN THE UK,  
DEDICATED TO YOUNG PEOPLE WITH A LOVE  
FOR AGRICULTURE AND RURAL LIFE**

Thank you! By reading this brochure, you're already showing an interest in the opportunities that we are able to give to the rural youth community in and around Lancashire. Our member-lead organisation, aims to provide anyone aged 10 to 28 with opportunities to meet lifelong friends, learn new skills, and make a difference to their local community.

## **HOW DO WE ACHIEVE THIS?**

Across Lancashire, we have 15 different Young Farmers Clubs that make up the Federation. Each club has weekly meetings, social events, competitions, farm tours, training courses, educational trips and much, much more. As a Federation, we bring the 15 clubs together in competitions, social events, training courses and management meetings.

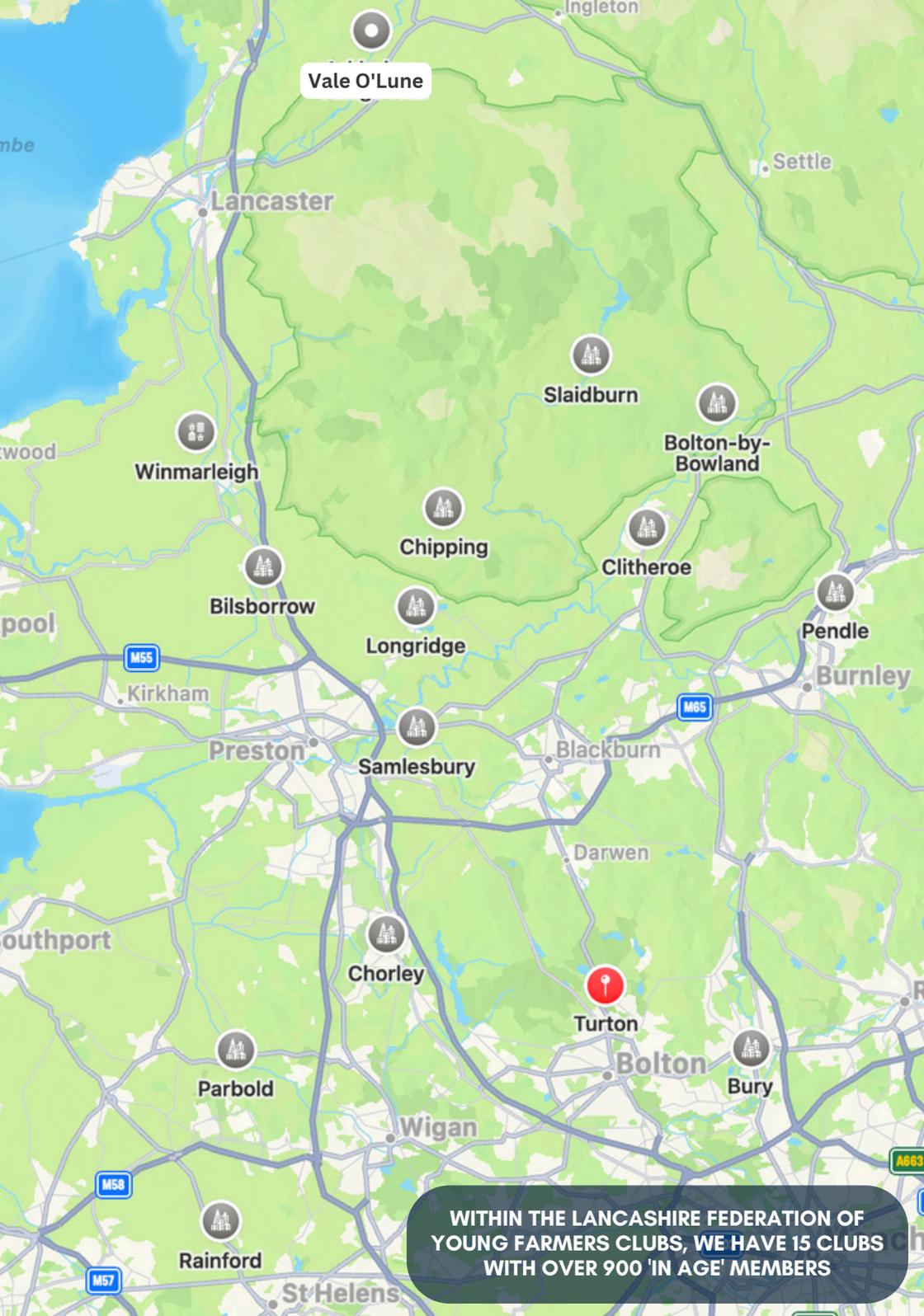
## **WHY DO WE NEED SPONSORS?**

Event sponsors are a great way for us to ensure that we have the funds we need to continue to organise these events, competitions, training and socials etc. With the sponsorship funds, we are able to pay for venues, judges, catering, licensing, security and equipment. It ensures that we cover the costs associated with running the events and as such, can ensure that membership remains affordable.

## **WHAT WE OFFER IN RETURN**

Over the passed twelve months, we have been working hard on improving our online presence, on going paperless and improving our publications. As a sponsor, you would feature on all advertising, graphics, documents and publications of the event or competition that you are sponsoring. Your business would be published amongst our rural community, public Facebook pages, private Facebook pages and on our weekly newsletter that is circulated amongst our members.

You will also feature on our website, our LFYFC App and know that you have helped us as a Federation, to continue to support and give opportunities to the youth of Lancashire



Vale O'Lune

Lancaster

Settle

Winmarleigh

Slaidburn

Bolton-by-Bowland

Chipping

Clitheroe

Bilborrow

Longridge

Pendle

Kirkham

Preston

Samlesbury

Blackburn

Burnley

Darwen

Chorley

Turton

Parbold

Bolton

Bury

Wigan

Rainford

St Helens

WITHIN THE LANCASHIRE FEDERATION OF  
YOUNG FARMERS CLUBS, WE HAVE 15 CLUBS  
WITH OVER 900 'IN AGE' MEMBERS

# SPONSORSHIP BENEFITS

We have a range of packages for you to maximise your message to the rural audience and at the price you want

There's no better way than through LFYFC!



## **COMPETITIONS**

We host a full calendar of competitions throughout the year, ranging from Bowling, Swimming, Stock Judging to Sheep Shearing, Debate and Quiz, to name just a few

Our annual Quiz and Debate competitions run through three heats, quarter finals, semi finals through to the final, with entries from all clubs. There is an array of documentation that goes along with these competitions, this means maximum exposure

Our annual County Rally is the biggest of our competition days with a minimum of 45 individual competitions, attracting not only competitors but also spectators from across the county. We have multiple sponsorship opportunities for this event including headline sponsor and opportunities to sponsor the individual competitions

## **EVENTS**

As a county, we host a number of large scale events throughout the year including our annual County Ball attracting a minimum of 200 guests.

## **MEETINGS**

Our bi-monthly Management Meetings are attended by over 60 members, with printed literature being distributed and reports and correspondence being shared by the meeting hosts

## **NEWSLETTER**

Our weekly newsletters are emailed to members and loaded onto the LFYFC app. it is a great opportunity to publicise your business, place adverts or advertise a job vacancy

# 2024/2025 OPPORTUNITIES

## COMPETITIONS

### **Debate 2025- £100**

A Popular Lancashire Competition, Starting in October with the Grand Finals being in December, hosted at Our County Office. It involves over 50 members and a range of different Judges and Chairs across the 6 different rounds.

### **Live & Carcass Judging - £150**

In this competition members learn the importance of being able to judge live animals for commercial use, and to judge carcass for commercial use, helping members involved in the industry to hone their skills for use in business. The top two competitors progress to the National Finals.

### **Rural Skills Day 2025 - £250**



### **Member of the Year - £250**

The Member of the Year competitions helps us celebrate those members who make a difference to their Clubs, Region and County, as well as the wider community. We are always impressed with the caliber of entries and the talents of young people in Lancashire. The top two competitors in each age group go on to compete at Northern Area and then, if successful, to the National Finals.

### **Tug of War - £200**

Always a crowd pleaser Lancashire excels at Tug of War with regular appearances at National Finals.

### **Public Speaking - £100**

Another popular evening of competitions for members of all ages. This evening gives members confidence and develops skills for use in everyday life and as a preparation for the world of work. The competitions also progress to Northern Area and National finals.

### **Quiz - £150**

Another traditional Lancashire competition, the quiz spans three months, starting in January with the Grand Final held in March. It involves over 100 members, timekeepers and quiz masters bringing the whole county together from the youngest Junior Members to the most established Advisory who come together to help judge the rounds.

### **Clay Pigeon Shooting - £200**

This competition brings together ex-members and guests as well as current members, providing an opportunity to bridge the generation gap and see who the county's sharp shooters are!

### **Sports Eliminators - £200**

The sports competitions are great social events and determine the best teams to go forward to Northern Area and (hopefully!) National competitions. The top two teams from each competition go through to Northern Area competition and then, if successful, the National Finals.

### **Horse Judging - £100**

Part of the stock judging series of competitions, our members get the chance to learn how to judge horses. This competition forms part of the County Rally overall scores and is always a popular event for those with an interest in the world of equine.

### **Ten Pin Bowling - £150**

One of our more recent competitions, the Ten Pin Bowling night is a really sociable evening allowing Junior and Senior members from different clubs the chance to get to know each other and show off their skills in a fun yet competitive evening.

### **Dairy Judging - £100**

The final single stock judging competition, competitors can progress to the National Dairy Judging finals at the Great Yorkshire Show.

### **Sheep Shearing - £150**

Another traditional rural skill. This competition allows members to learn and develop their skills to help them both in sheep shearing and in general stockmanship. This competition progresses to a Northern Area final.

### **Sheep Dog Trials - £50**

This is a new event and was only started in 2016 at LFYFC. It gives individuals the chance to 'have a go' at Sheepdog trials if they have not competed before. Everyone is very welcome and is a great evening especially for beginners who can train during the event.

### **Swimming - £150**

A fun competition, the Swimming Gala gives members a great opportunity to demonstrate their swimming skills in a competitive but fun environment. With traditional and fun competitions, this is always a great County event.

### **Stockman and Junior Stockman of the Year - £150**

A tough competition where members must judge a range of different stock as well as completing an animal husbandry questionnaire to determine the overall best stock judge in the county. Top competitors progress to the National Finals

### **County Rally - £300 (main sponsor)**

Our flagship one day event

Members from all our clubs compete in a large range of competitions including stock judging, traditional skills, crafts, floral art, cookery and a number of novelty competitions.

It's a great day out with lots of fun and lots to see for all members, competitors, sponsors and all their family and friends.

Due to the size of the day, there are significant costs involved, including porta loos, catering, venue hire and equipment

You could sponsor one of our individual events too for just £50!

## **EVENTS**

### **County Ball - £400 (Headline)**

Each year, we host our annual County Ball event. This is a formal black tie event, including a sit down dinner, raffle and DJ entertainment.

The event is open to and attended by members, their families, Vice Presidents and older members of the federation.

The event is hosted within the current County Chairman's area, 2025 will see the County Ball take place at Bolton Wanderers Football Club in February.

The capacity of the event is subject to the venue size, with the minimum of 200 guests.

We also offer **Table Sponsor** opportunities for this event at **£150** per table, with two tickets to the event, advertisement in the programme and on our socials. **Headline Sponsor** will receive 4 Tickets to the event.

### **Royal Lancs Show - £250 (Headline)**

Each year we have a stall at the well known, Royal Lancs Show in Ribchester.

Our members host the stall, advertising our federation, sharing their experiences and encouraging new members.

We arrange a Stockjudging competition, that members and public alike can compete in with a cash prize. We also hold smaller activities that the public can get involved in, coconut shy, dunk tank etc.

## **NEWSLETTER**

### **Weekly Newsletter Sponsor - 2024/25**

Kindly sponsored by Oakhill Veterinary Group & Red Rose Dairy Discussion Group



### **Job Advertisement - £25**

Do you have a job opening that might be of interest to the agricultural sector?

Place a job advert with us that would be included in our weekly newsletter, website, App and social media channels, including our public page and private members only group

## **NORTHERN AREA PUBLIC SPEAKING, SPORTS AND ENTERTAINMENT WEEKEND**

This year it is Lancashire Federations turn to host the Public Speaking, Sports and Entertainment Weekend.

This will see Members from Lancashire, Cumbria, County Durham, Northumberland, Yorkshire, East Riding of Yorkshire and Isle of Man all come together to compete in our County.

### **Competitions Include:**

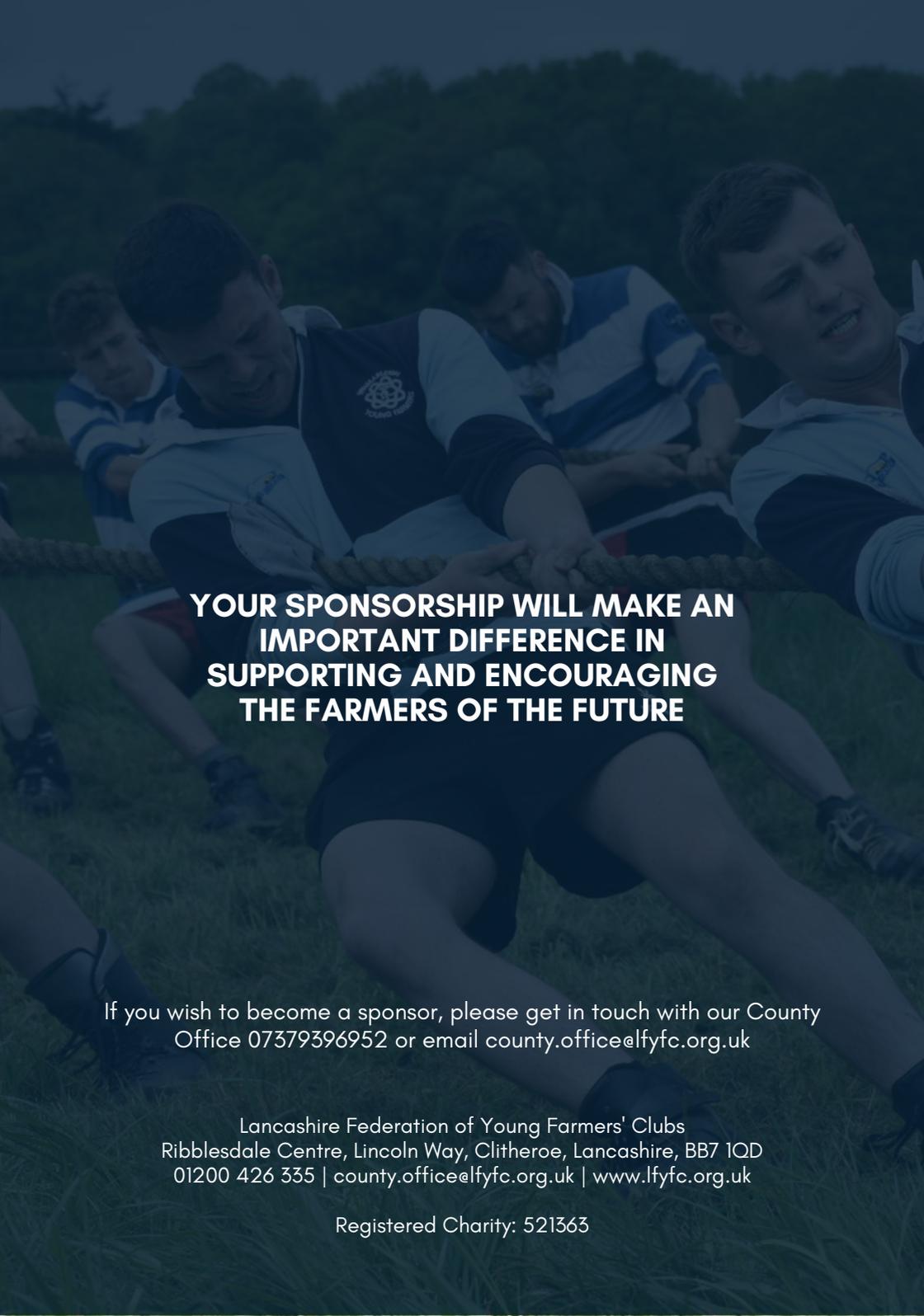
- Junior Public Speaking
- Junior Reading
- Member of the Year
- Brainstrust
- Situations Vacant
- After Dinner Speaking
- Ballroom Dancing
- Cheerleading
- Pantomime
- Badminton
- Rounders
- Ladies Netball
- Mens Football

This is a Two Day Event and due to the size of the event, there are significant costs involved, including Venue Hire for Public Speaking and Sports, Theatre Hire, Equipment Hire and Catering.

Headline Sponsor for Pantomime £500  
Headline Sponsor for Public Speaking £250  
Headline Sponsor for Sports £250

You could sponsor one of our individual events too for just £100!

**Get in touch for any more information you may require!**



**YOUR SPONSORSHIP WILL MAKE AN  
IMPORTANT DIFFERENCE IN  
SUPPORTING AND ENCOURAGING  
THE FARMERS OF THE FUTURE**

If you wish to become a sponsor, please get in touch with our County Office 07379396952 or email [county.office@lfyc.org.uk](mailto:county.office@lfyc.org.uk)

Lancashire Federation of Young Farmers' Clubs  
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01200 426 335 | [county.office@lfyc.org.uk](mailto:county.office@lfyc.org.uk) | [www.lfyc.org.uk](http://www.lfyc.org.uk)

Registered Charity: 521363

